

Las Vegas Market Previews "First Look" Trends

Las Vegas Market Furniture | Home Décor | Gift

Press Release

presentation during Market.

"As the leading furniture, home decor and gift destination in the western United States, Las Vegas Market prides itself on featuring an unparalleled assortment of resources from the most trend-forward companies in the industry today," said Karen Olson, senior vice president marketing, International Market Centers. "Now in its 12th edition, the eagerly-anticipated FIRST LOOK program offers buyers and suppliers valuable color insights, decorating and retail display ideas, and a curated product assortment that reflects the diversity of styles, price points and categories at Las Vegas Market."

According to Julie Smith Vincenti, FIRST LOOK curator and editor and owner of Nine Muses Media LLC, "FIRST LOOK opens 2017 with four on-point trends that showcase captivating color, a texture-rich cross-category vignette, and appreciation for all things artisanal and handmade." The FIRST LOOK Companion Guide is available online at <http://www.lasvegasmarket.com/market-publications/>. All Las Vegas Market exhibitors were invited to submit products for consideration in the FIRST LOOK presentation, and some 84 companies were selected. Descriptions of each trend and a sampling of exhibitors featured in each follows.

Midnight Garden emphasizes captivating and complex hues from Benjamin Moore's 2017 color forecast, and plays with light and shadow. Featured exhibitors and products include: Anemone wall sculpture from Las Vegas Market newcomer Bovi Home; "Decadence" hand-painted wood panel from Ren-Wil; Viansa chair from Safavieh; Bea sofa from TOV Furniture; and Dino console Zuo Modern.

Nourishment feeds the senses with a blue-green color story that's both lush and luxurious. Featured exhibitors and products include: Chance chair from Four Hands; Angelica Herb bar soap from KalaStyle; Devana chair from New Pacific Direct; "Hawai'i Green Korea" from Phylum Design; and Modest Kingsley dining set from VIG Furniture.

Personal Space showcases the cross-category shopping experience at Las Vegas Market through a bathroom vignette. Featured exhibitors and products include: Rowley shelving from Abbyson Living; Felix LED wall washer from Adesso Inc.; Petalia and Pure textiles from Eight Mood; personal care selections from elizabethW's Small Batch Apothecary line; and Owen bathroom console from World's Away.

Artist's Hand reflects the rise in handmade and artisanal resources at Las Vegas Market. Featured exhibitors and products include: the hand-woven Aria area rug from nuLOOM Rugs; the hand-carved Bali bed from Porter International; Mars socks from Solmate Socks; Storm cuff from Sue Rosengard Jewelry; and Sanskrit coffee table from Urbia Furniture.

In addition to the product vignettes in the Grand Plaza courtyard and the Companion Guide, the FIRST LOOK trends will be presented cohesively in a lively seminar on Monday, January 23, from 10am to 11am, in WorldView on B16. FIRST LOOK curator and 20-year magazine editor Smith Vincenti will present the best new-to-market products—ranging from furniture and decor to gifts and tabletop—as well as design insights from industry trendsetters. The seminar, geared to both retail and designer audiences, also will examine Millennials purchasing trends, and will share a "Top 10" trends forecast for 2017. The FIRST LOOK seminar will be simultaneously translated from English into Spanish, and all attendees receive 0.1 CEU. The Winter 2017 FIRST LOOK boards also will be available at, and in-depth content on each trend can be found on Las Vegas Market's new blog DesignOnLVMkt, <http://www.lasvegasmarket.com/designonlvmkt/>.

In addition to the signature FIRST LOOK program, Las Vegas Market will present a stellar lineup of trend-focused seminars, tours, talks and forecasts addressing what's new – and next – in color, design and consumer preferences. Special events planned for Winter Market include the annual Design Icon Award presentation honoring Timothy Corrigan; Best of the West in Design panel discussion highlighting West Coast style from a curated selection of west coast designers; and the Market's popular "View on Vegas" Instagram take-over, offering top product picks from 25 leading taste-makers and style-setters.

Las Vegas Market is the nation's fastest growing gift and home décor market and the leading furniture marketplace in the western U.S., presenting 3,900+ gift, home décor and furniture resources in an unrivaled market destination. Las Vegas Market features thousands of gift, furniture and home décor lines, allowing for cross-category commerce among these industries. The Winter 2017 Las Vegas Market runs January 22- 26, 2017. For more information, visit www.lasvegasmarket.com.

About Las Vegas Market and International Market Centers, L.P.

Las Vegas Market is the most comprehensive furniture, home décor and gift market in the United States, presenting a unique cross-section of 3,900+ resources in an unrivaled market destination. With two markets each year, retailers and designers can shop a broad assortment of product from thousands of manufacturers of furniture, mattress, lighting, decorative accessories, floor coverings, home textiles, tabletop, general gift and more – delivering the most complete, cross-category wholesale tradeshow for the furniture, home décor and gift industries in the United States. For more information, visit www.lasvegasmarket.com. Find us on Facebook and Twitter.

Las Vegas Market is produced by International Market Centers, L.P. (IMC), the world's largest operator of premier showroom space for the furnishings, home décor and gift industries. International Market Centers owns and operates 12.1 million square feet of world-class exhibition space in High Point, N.C. and Las Vegas. IMC's mission is to build and operate an innovative, sustainable, profitable and scalable platform for the furnishings, home décor and gift industries. For more information on IMC, visit <http://imcenters.com/>.

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LAS VEGAS MARKET PREVIEWS "FIRST LOOK" TRENDS

Trend Program Features Products From 80+ Winter Market Exhibitors

LAS VEGAS – (January 13, 2017) – Las Vegas Market announced today that it has pre-released its popular and proprietary FIRST LOOK Companion Guide prior to the program's unveiling at the Winter 2017 Las Vegas Market, January 22-26, 2017, giving Las Vegas-bound buyers a sneak peek at the four primary design, style and color trends for 2017. Products from 80+ Las Vegas Market exhibitors will bring the trends to life not just in the FIRST LOOK Guide – available online now and in print at Market – but also in lush vignettes in the Grand Plaza courtyard and as part of an in-depth seminar

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